

ECO 2026 Recommendations

All MCCC working groups may offer up to four recommendations to the Commission for consideration to include in the Annual Report to the Governor and General Assembly. These are due to the MCCC via [Google Form](#) by September 1 and will be submitted by working group staff.

All recommendations in this document are considered drafts until voted on by the ECO Working Group.

1. The Governor should direct MSDE and relevant state agencies to support a coordinated statewide Climate Readiness & Leadership Initiative that creates a Maryland-focused Climate Literacy & Leadership Seal and offer strategies for climate readiness in order to prepare students for Maryland's future. The initiative should leverage partnerships with existing state initiatives like the Outdoor Learning Partnership, higher education, Maryland nonprofits, and community organizations to maximize impact.
2. The Governor should direct state agencies and initiatives including MDE, DNR, MSDE, the USM, and OLP, to formally partner with the Commission's ECO Working Group to support growth of the Maryland Climate Teach-In.
3. The Public Service Commission should require utilities participating in EmPOWER Maryland to use evidence-based, multi-channel outreach and increase frequency and diversity of communications to grow awareness of available rebates, incentives, and energy-saving programs.

The PSC should require utilities to include a readable and highly-visible statement on customer bills: "EmPOWER Maryland helps customers save energy and lower utility bills. Historically, the program has delivered more than \$2 in benefits for every \$1 invested. Learn about available rebates, incentives, and energy-saving programs at [utility EmPOWER web address]."

4. The Maryland Department of Transportation should include educational messaging promoting the benefits of purchasing electric vehicles on road signage, bus stops, train stations, light rail/MARC cars, online resources, and on other public-facing materials.

MDOT Alternative Language: To the extent possible, the Maryland Department of Transportation should work to include educational messaging promoting the benefits (reduction of air pollution, cost savings, enhanced passenger and driver experiences and no tail pipe emissions) of electric vehicles, battery electric buses and electrified

transportation on road signage, bus stops, train stations, light rail/MARC cars, online resources and on other public-facing materials.